



## Case Study Butlins in Bognor Regis

Quote by Kevin Gaughan, Environmental Manager at Butlins in Bognor Regis

"Last year we purchased 20 recycled plastic picnic tables from Marmax, a UK based supplier of recycled plastic products. Each table is made from 2000 plastic drinks bottles all of which come from UK sources. They are fully recyclable and the countrywide environmental benefit is that the bottles are not being disposed of into landfill sites. However, at Butlins, we see very definite benefits of our own.

The tables are highly durable which, when you consider the Bognor Regis Resort has nearly half a million residential and day visitor guests every year, coupled with our seaside location, is of huge value. They are also very low maintenance and fire and graffiti resistant, which means we see long-term advantages in the operating costs on the resort.

Butlins are currently pursuing their recycling requirements and are planning to use recycled materials as much as possible in the future, including cardboard, glass and much more."

